



Giving you the EDGE

SIDE RETENTION blind systems have been available for a number of years. Most, when combined with the appropriate fabric, allow you to take the “indoors outside”, increasing living and entertaining areas by providing year round protection from the elements and options for quick easy operation.

What they all have in common is the hard industrial look and feel.

Until Now!

ICL are pleased to announce the release of their new **Dtrack** side retention blind system. The **Dtrack** incorporates all the features expected in a side retention system, however using our years of industry experience, combined with knowledge gained in research and development in the side retention blind systems ICL have made it even better.

Q: How?

A: Gone are the angles and edges, replaced with **Dtracks** soft framing curves. Now the slim-line bottom bar and side channels have a smoother, rounded, more pleasing look about them .

Q: Why?

A: The customer is more discerning, looking at the overall aesthetics, with greater expectations of what they want. **Dtrack** fulfills this need.

Dtrack OFFERS A DIFFERENCE

Customers currently don't really have a choice, it's square and industrial. Now you can give them a real option. **Dtrack will give you the edge.**

Your installers will be pleased with ease of installation, your sales people will be surprised by the number of orders they take and your customers will be excited by the performance and look of the product.

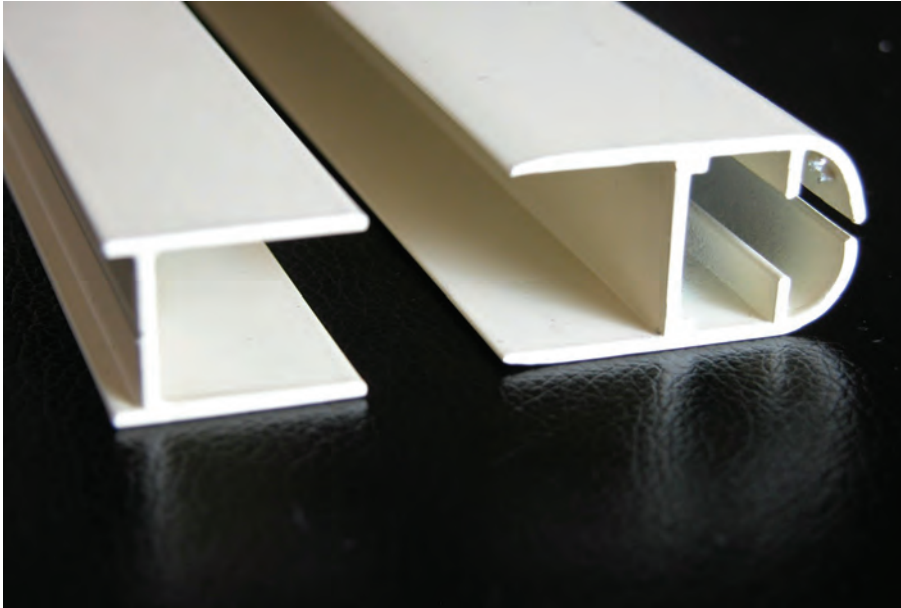
“We are not reinventing the wheel . We are merely giving a good idea a well needed facelift “

- Peter Monkhouse,
Director ICL

Included for you benefit

- Pricing
- Quantities
- A price matrix
- Colors
- Support

GET THE EDGE CONTACT 08 8352 9400 sales2@iclsa.com.au



Wall Mount and Side Channel

Dtrack Wall Mount

The wall mount has been specially designed to assist with ease of installation. It can be pre-drilled before going onsite by making use of the center score line. Each length has been manufactured with a step height to allow for installation on round posts. Available in pre-powder coated SATIN BLACK, CUSTOM CREAM, and PAPERBARK, in 3.0metre lengths, reducing production costs and loss of time. Also Mill finish in 2.5metre and 6.0metre lengths

Dtrack Side Channel

The specially designed side channel is the main features that sets this **Dtrack** system apart from the rest. It's **smooth rounded** profile is designed to enhance and frame the fabric, while minimizing visible zips or Kadar spline edges. The side channel and the wall mount combination give you the ability to adjust the **Dtrack** for optimum ease of operation

We listened to our customers

Feedback from installers, fabricators and sales consultants has allowed us to refine **Dtrack** to meet and exceed the requirements of straight forward fabrication, quick installation and easy low maintenance operation. The side channel, like the wall mount, comes pre-powder coated in SATIN BLACK, CUSTOM CREAM, and PAPERBARK. in 3.0metre lengths as well as Mill finish in 2.5metre and 6.0metre lengths.

Track Insert

The unique track insert has been developed to assist the side splines movement while providing protection from wear and tear on the spline as well as limiting the amount of grit that can gather as in more open style systems. The **Dtrack** insert and spline has been tested to 120kg loading. The splines small profile means the fabric does not bulk up at the keyway ends.



TRACK INSERT

Pricing Made Simple

We understand that trying to work out pricing for products can be daunting for some people.

Below is a matrix giving you a guide on your component cost on a **Dtrack** blind. It is based on open pack prices. Buying in packs will improve your profitability. The selling margin is of course up to you. Fabric is not included.

Dtrack blinds function using Clear PVC, Shade Mesh, Acrylic Canvas or supported PVC.

Motorisation

ICL has had a long-term relationship with one of the worlds leading motorisation companies . Shenzhen A-OK Motors. With a **5 YEAR WARRANTY** and a motor to suit every job your customers will be pleased with the convenience offered in having remote controlled blinds. ICL provide strong technical support & training



Touching fashion
Showing your life



Support

ICL is committed to help and assist our clients wherever possible . We can provide marketing material for your showroom and your consultants .

Contact List:

Sales Manager

Craig Cain

Phone (08) 8352 9400

Mobile 0419 960 195

Email sales2@iclsa.com.au

Customer Support

Marianne

Phone (08) 8352 9400

Email : sales@iclsa.com.au

Customer Support

Tom

Phone (08) 8352 9400

Email : purchasing@iclsa.com.au

Don't forget to follow us on Facebook for all the latest news

Contact Us

Give us a call for more information about all our services and products

ICL

3A Wirriga Street
Regency Park S.A. 5010

P: (08) 8352 9400

F: (08) 8352 9494

Email :

sales@iclsa.com.au

Visit us on the web at
www.iclsa.com.au

OFFER YOUR CUSTOMERS A BETTER ALTERNATIVE

*It gives you an **EDGE***

D track

by **DOHMO**

Stylish Functional Adaptable - Easy Install Low Maintenance

TRADE ENQUIRIES +61 8 8352 9400 sales@iclsa.com.au